

To,
All Affiliated Units
Athletics Federation of India

Subject: Kids Athletics Day Celebration

Dear Sir / Ma'am,

The Athletics Federation of India (AFI) is pleased to initiate a nationwide celebration of Kids Athletics Day with the objective of promoting grassroots participation, physical literacy, and a culture of athletics among young children across the country. The theme of this year's Kids Athletics Day celebration is "**Celebrating 5 years of Kids Athletics.**"

In this regard, all Affiliated State / UT Associations are hereby directed to organize a Kids Athletics Day Celebration in their respective states, between **1st May to 15th May 2026.**

Guidelines for Conduct:

- The event should be conducted in 3 different age categories:
 - o 4 to 7 years old
 - o 8 to 11 years old
 - o 12 to 14 years old
- Activities should be fun-based, inclusive, and aligned with the Kids Athletics format.

Refer to below mentioned links for creative ideas for activity conduction:

Kids Athletics Day Website Link: <https://www.kidsathleticsday.org/how-to-take-part#toolkit>

Kids Athletics App Link:

https://play.google.com/store/apps/details?id=org.worldathletics.kidsathletics&pcampaignid=web_share

- Encourage participation from Schools, Academies, Clubs and Community groups.
- Ensure proper safety measures, supervision, and basic medical support at the location of event.
- Promote the event locally (newspapers, social media, billboards, etc) to maximize participation and awareness.



- Bring a famous Athlete from your state to promote your Kids Athletics Day event and invite them to be a part of the event.
- Eco-friendly mission: Use sustainable equipments in your activities, plant a tree post-event, or conduct a Nature treasure hunt.

Recording and Reporting:

- Record all your conducted activities on <https://www.kidsathleticsday.org/log-activity>
- Record all your conducted activities and report to AFI (mailto: kidsathleticsindia1@gmail.com) (within 3 days of activity conduction)
- Social media engagement: In all your social media posts, kindly use the following:
 - @WorldAthletics
 - #KidsAthleticsDay
 - @afiindia_official

Regards

S. S. Patnaik

G. Srinibas Patnaik
Officiating Secretary
Athletics Federation of India

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